

WATOA Teleconference 8/8/12

1. Call to order 2:04 PM
 - a. Mike, Megan, John, Dal, Randy, Jim, Chris, Dea
2. Approval of minutes from 7/11/12, Dal moved, Jim seconded
3. Treasurer Report – Dea Drake
 - a. General budget update
 - i. \$10,881.71 as of end of July
 - ii. (that total includes \$925 deposited for annual memberships
 - iii. Today—Depositing another \$950 for new memberships, \$450 deposit from brown paper tickets from the WATOA workshop
 - iv. \$11,496.38 will be new total when all is deposited
 - b. Annual conference ticket costs (through Brown Paper Tickets)
 - i. \$100 member
 - ii. \$150 non-member, guests, vendors (if they want to eat)
 - iii. Free option for panel speakers not staying for the conference
4. Annual Conference planning – Chris Jaramillo
 - a. Giving vendors more time for presentations—3 committed, 2 pretty sure, 1 TBD
 - i. Have \$3,000 in those 3 committed companies
 - ii. If we get 6 companies, will total \$4500 in sponsorships
 - iii. \$500 to pay for booth, addtl. \$500 to get in the technology session for vendors
 - b. Session topics will be similar to last year, some changes:
 - i. Keynote lunch topic will be on “WIFI and E-Services” (was “social media” for last 2 years)
 - ii. Industry panel will be the breakfast keynote on Friday morning
 - iii. Goal to firm up all sessions/panelists by end of August
 1. Will talk about PEG sessions Monday 8/13 @ 3 PM: Chris, Megan, Jim, Jeff, Mike
 2. In the process of confirming speakers for the franchise sessions, many have been determined
 3. WATOA board members will be asked to moderate panels
 - c. Special circumstances for registration costs
 - i. Cover hotel, registration/meals for out of state speakers for 2 nights
 - ii. Only if needed, up to 3 registration comps for PEG panelists
 - d. Goal to break even on food, will come out \$3-4,000 ahead if we get 6 vendors
5. Quarterly newsletter planning – Linda Seesz, Dal Neitzel
 - a. Latest newsletter made available online yesterday
 - b. Next newsletter: late Oct/Nov after conference, assign articles at next meeting
6. Other business
 - a. John Funfar: update on ACM conference in Chicago
 - i. Good NATOA representation
 - ii. Facing a telecom rewrite
 1. Maryland dot-com bill is being rewritten
 - iii. Multnomah Co. has new franchise with Comcast
 - iv. New York got a good deal with Time Warner
 - b. John Klockner resigned from the WATOA Board, busy and reprioritizing
 - i. Fill 2 vacant positions on the board
 - ii. Elections coming up for Pres and VP
7. Adjournment 2:41 PM