



WATO 2006 Fall Conference

"New Challenges To Local Authority"

October 19 & 20, 2006

Preliminary Agenda

Day 1 October 19, 2006

- ▶ **Session 1 - "New Federal Telecom Legislation"** 1 hr. 15 min.
Learn from a national expert on telecommunications law how bills in the U.S. House and Senate could affect local control over rights-of-way and reduce local government telecom revenues.
- ▶ **Session 2 - "New Statewide Franchising Legislation"** 1 hr. 15 min.
Learn about potential legislation that may be introduced during the 2007 session of the Washington State Legislature that could result in a statewide telecom franchising model being implemented.
- ▶ **Session 3 - "Statewide Telecom Legislation Around the U.S."** 1 hr. 15 min
A leading authority on statewide telecom legislation, Gerry Lederer will discuss successes and failures in other areas of the country and what the future may hold for statewide telecom franchising in Washington State.
- ▶ **WATO Annual Meeting/Board Meeting** 1 hr.

Day 2 October 20, 2006

- ▶ **Session 4 - "What Cable Providers Say"** 1 hr. 15 min
Cable providers have been on the side of local government in opposing current federal telecom legislation. Now that federal legislation is moving forward, is cable still on our side? And how will the local government/cable relationship change if the federal legislation ultimately becomes law?
- ▶ **Session 5 - "What Telco Providers Say"** 1 hr. 15 min
Traditional telephone providers have been pushing federal and state telecom legislation. Why? What benefits do the providers claim the Telco-sponsored legislation will bring? How may changing telecom laws affect local governments?
- ▶ **Session 6 - "What Lawmakers Say"** 1 hr. 15 min.
The fate of federal and state telecom legislation ultimately lies in the hands of elected officials in Washington D.C. and Olympia. Where do those who hold the votes stand on current and proposed legislation? What might influence their final decision?
- ▶ **Session 7 - "Learning To Lobby"** 1 hr. 15 min.
Local government is always outmanned and under funded when it comes to carrying its message to the Leg Building in Olympia or up to Capitol Hill. Learn to lobby effectively and efficiently even with limited resources.

Conference information is vital for all elected and government officials, city employees working with PEG and public rights of ways, utilities, legal counsel, finance, franchise negotiations, and more. Please visit www.watoa.org for more information.

REGISTRATION: _____ NAME: _____

Please send check to: WATO

Attn: Chas Hilton
 1224 MLK Jr. Way
 Tacoma, WA 98405
 (253) 591-5727
 Fax (253) 591-5817

Address: _____

Phone/Email: _____

*\$100.00 Conference Registration

Registration includes lunch for both days and break refreshments.

Local Arts Performance Lunch break on Friday _____ Yes, I would like to attend. I am including \$5.00 for the admission ticket. Dinner on own— many restaurant choices within walking distance. "Taste of Yakima" menus and group sign up will be available.

Conference Hotel information. A special rate of \$99.00 per night includes secure parking. Rate available Wednesday-Friday. Hotel registration guarantee deadline September 25th. For reservation mention WATO.

Hilton Garden Inn 401 E. Yakima Avenue, Yakima, WA 98901 (509) 454-1111