

# WATOA 2018 Conference

## Session Schedule Outline

v.7 - 2/21/2018

Thursday, April 5, 2018	
8:00 – 8:30 am	<b>Registration Check-In</b>
8:00 am	<b>Breakfast</b> (plated, served at tables)
8:30 – 8:55 am	<b>Welcome/Opening Remarks</b>  <b>WATOA: Blueprint for the Future</b> Fresh ideas & more involvement
8:55 – 9:00 am	Break
9:00 – 10:00 am	<b>PEG:</b> Producing for All Audiences - “TV, Web & Social Media, and their impact on our workflow”
	<b>Leg/Policy:</b> State Regulatory Update - “ The View From Olympia”
10:00 – 10:10 am	Break
10:10 – 11:10 am	<b>PEG:</b> Videographer roundtable - “Best gear picks, incorporating DSLRs, sharing new techniques”
	<b>Leg/Policy:</b> The Federal Regulatory Climate - “FCC rules, regulations, deadlines and drones”
11:10 am – 12:30 pm	<b>PEG:</b> Organizational Style - “Asset management, scheduling, video storage & archive systems”
	<b>Leg/Policy:</b> “Small Cell Deployment & Rights-of-Way Control”
12:30 – 1:30 pm	<b>Lunch and Keynote:</b> <i>“Preserving revenues in an ‘Over the Top’ world”</i>
1:30 – 1:45 pm	<b>ANNUAL CONFERENCE GROUP PHOTO – “The Drone Effect”</b>
1:45 – 3:00 pm	<b>PEG:</b> 2018 Tech Trends - “What you will & won’t see at NAB”
	<b>Leg/Policy:</b> Franchise Renewals - “30 for 30 -Quick and dirty secrets every local franchising authority should know”
3:00 – 3:15 pm	Break
3:15 – 4:45 pm	<b>PEG:</b> Editor roundtable - “Sharing software tips & tricks”
	<b>Leg/Policy:</b> Cable and Telecom Provider Panel - “Competing for Customers in a Crowded Field”
4:45 – 6:00 pm	Break – Buses to Tsillian Winery: First bus loads at 5:45 pm, second bus loads at 6:15 pm.
6:00 – 8:30 pm	<b>President’s Reception – Tsillian Winery, Lake Chelan</b> <b>Sponsors/Hosts: Advanced Broadcast Solutions (ABS) and Comcast Cable</b>

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Friday, April 6, 2018	
8:00 – 9:00 am	Buffet Breakfast/Room Checkouts
9:00 – 9:30 am	WATOA Board/Member Meeting
9:30 – 10:30 am	<u>PEG Storyteller</u> : Lighting for interviews & shooting great video
	<u>Leg/Policy</u> : Tales of Community Broadband - “Stories to be shared”
10:30 – 10:45 am	Break
10:45 am – 12:00 pm	<u>PEG Storyteller</u> : After Effects & editing tricks to save time
	<u>Leg/Policy</u> : Closed Captioning - “Funding and what are the related FCC and ADA considerations”
12:00 – 2:00 pm	<b>Lunch and Keynote:</b> <i>PEG Video Medley</i> - A Sampling of WATOA Member Programming Excellence
2:00 pm	Conference Conclusion